

2018 Sponsor Package



Quality Hotel's

TOYS for **TOTS**

Christmas Breakfast

YOUR opportunity



You are invited to become a partner in what has quickly emerged as one of Abbotsford's favourite community traditions, Toys for Tots Christmas Breakfast. By becoming a sponsor, you're partnering with an established local charity - the Abbotsford Food Bank and Christmas Bureau. Not only will your brand be promoted by us, but you will receive increased visibility by local media before and during the event. All funds raised through sponsorship and donations at the event stay in Abbotsford and bring hope to those in need at Christmas.



EVENT Details

On November 23, 2018, Quality Hotel invites our community to experience Toys for Tots Christmas Breakfast. Guests are invited to stop by with an unwrapped toy or monetary donation and stay for live entertainment, kids craft, photo booth, a visit with Santa, buffet breakfast and more!

Last year's event received rave reviews. A record 1,600 people attended, more than \$31,500 was raised, and over 1,600 toys were donated. One family said -

"Keep up the great work. Love the whole family feel. Our table was three generations of contributors." -Anonymous

Location

Quality Hotel & Conference Centre
36035 North Parallel Road
Abbotsford, BC V3G 2C6

When

November 23
6AM - 9:30AM

Why

Promote your brand and invest in our community's children.

Sponsorship levels

Platinum - \$3,000

Gold - \$2,000

Entertainment - \$2,000

Silver - \$1,000

Craft - \$1,000

Product - \$500 - \$1,000

Table - \$500



Platinum \$3,000 2 sponsor limit

*This level is time sensitive. Offer expires September 28th

- Logo appears on Toys for Tots invitation & mail out
- 1 Facebook and Instagram boosted ad featuring each Platinum Sponsor
- Logo appears on all promotional materials & newspaper ads
- 2 minute speaking slot at event during peak hour (8am-9am)
- Recognition by emcee multiple times during event
- Priority for radio interview when available
- Promotional quote highlighted on event page: abbotsfordfoodbank.com/toysfortots
- Linked logo displayed on designated event page (abbotsfordfoodbank.com/toysfortots)
- Large logo on back of volunteer t-shirts
- Large logo displayed on sponsors' display board at event
- Logo displayed on the back of the event program distributed at event
- Logo featured on sponsors' display page on PowerPoint slide-show at event
- Mention on Social Media of choice 2x prior to event
- Mention on the Abbotsford Food Bank website within our event wrap-up blog post, thanking all sponsors

BONUS Table Sponsorship:

- Logo displayed prominently on table within a table card stand
- Priority logo placement at heavily trafficked attendee table seating



Gold \$2,000



- Logo appears on online promotional posters & flyers ***if registered before Oct 20**
- Recognition by emcee multiple times during event
- Promotional quote highlighted on event page: abbotsfordfoodbank.com/toysfortots
- Linked logo displayed on designated event page (abbotsfordfoodbank.com/toysfortots)
- Logo on back of volunteer t-shirts
- Large logo displayed on sponsors' display board at event
- Logo featured on sponsors' display page on PowerPoint slide-show at event
- Mention on social media of choice 2x prior to event
- Logo displayed on the back of the event program distributed at event
- Mention on the Abbotsford Food Bank website within our event wrap-up blog post, thanking all sponsors

BONUS Table Sponsorship:

- Logo displayed prominently on table within a table card stand
- High visibility from the attendees seated at the table and walk-through traffic

Entertainment \$2000 1 Sponsor Limit

- Logo appears on online promotional posters & flyers ***if registered before Oct 20**
- Receive mention on designated event page with linked business name text (abbotsfordfoodbank.com/toysfortots)
- Recognition by emcee multiple times during event
- All online and at event entertainment referenced with following - brought to you by "entertainment sponsor"
- Exclusive Logo displayed prominently on stage at event
- Logo displayed on sponsors' display board at event
- Logo displayed on sponsors' PowerPoint slideshow at event
- Logo displayed on the back of the event program distributed at event
- Will receive mention on Social Media of choice prior to event with entertainment
- Will receive mention on the Abbotsford Food Bank website within our event wrap-up blog post, thanking all sponsors



Silver \$1,000

- Logo appears on all online promotional posters & flyers ***if registered before Oct 12**
- Recognition by emcee during event
- Linked logo displayed on designated event page (abbotsfordfoodbank.com/toysfortots)
- Logo displayed on sponsors' display board at event
- Logo featured on sponsors' display page on PowerPoint slide-show at event
- Logo displayed on the back of the event program distributed at event
- Mention on social media of choice prior to event
- Mention on the Abbotsford Food Bank website within our event wrap-up blog post, thanking all sponsors

Craft \$1,000

1 Sponsor Limit



- Receive mention on designated event page with linked business name text (abbotsfordfoodbank.com/toysfortots)
- Logo displayed on Craft Corner banner
- All online and at event craft referenced with following - brought to you by "craft sponsor"
- Logo displayed on sponsors' display board at event
- Logo displayed on sponsors' PowerPoint slide-show at event
- Logo displayed on the back of the event program distributed at event
- Mention on Social Media prior to event
- Mention on the Abbotsford Food Bank website within our event wrap-up blog post, thanking all sponsors

Product

Please inquire for options

- Mention on designated event page with linked business name text (abbotsfordfoodbank.com/toysfortots)
- Logo displayed on sponsors' display board at event
- Mention on Social Media of choice prior to event
- Mention on the Abbotsford Food Bank website within our event wrap-up blog post, thanking all sponsors

Table \$500

Please note: this is not a seat purchase

- Logo displayed prominently on table (within a table card stand)
- Will receive visibility from the attendees seated at the table and walk-through traffic
- Mention on designated event page (abbotsfordfoodbank.com/toysfortots)
- Logo displayed on sponsors' display board at event
- Mention on Social Media of your choice prior to event
- Mention on the Abbotsford Food Bank website within our event wrap-up blog post, thanking all sponsors



Contact Information

If you are interested in becoming a sponsor, or have any questions about Toys for Tots Christmas Breakfast, please contact:

Rebecca Thuro at 604-743-0583 or
rebecca.thuro@abbotsfordcommunityservices.com

Mailing Address

33914 Essendene Ave.
Abbotsford, BC V2S 2H8
604-859-5749

Charitable registration No: 10768195RR0001

Info available online:

abbotsfordfoodbank.com/sponsorship



Sponsor REGISTRATION FORM



Thank you for your partnership! Please select your desired level of involvement.

SPONSORSHIP *level*

- Platinum \$3,000 Silver \$2,000 Table \$500
- Gold \$2,000 Craft \$1,000 Product Sponsorship
- Entertainment \$2,000

Total Sponsorship Fee

BILLING *information*

Company Name

Contact Name

Billing Address

City

Province

Phone Number

Postal Code

Email

PAYMENT *method*

Visa

Mastercard

Cheque

*Please make cheque payable to
Abbotsford Christmas Bureau

Card Number

Name on Card

Expiry Date

Security Code

Signature

Phone #

Total Charge
